

White Stag Investing

Take Responsibility for your Investments



White Stag Investing is an investment consultancy specialised on the sustainable investment themes of **Water**, **Oceans** and **Biodiversity**. It offers the following services to **Investors**:

- **I) Investment Analysis & Due Diligence**
 - Get a detailed assessment of your investments and opportunities across asset classes.
- **II) Landscape Analysis & Macro / Market Research**
 - Get an in-depth overview of a given investment theme, market or asset class.
- **III) Investment Strategy & Portfolio Construction**
 - Develop new products and strategies around the themes of water, oceans and biodiversity.
- **IV) Stewardship, Engagement & ESG Integration Methodologies**
 - Develop new frameworks to integrate sustainable risks and opportunities in your investment process.
- **V) Financial Innovation & Economic Policy Design**
 - Research new blended-finance structures or policy recommendations to achieve impact at scale.
- **VI) Data Assessment, Analysis, Monitoring & Visualisation**
 - Assess new data providers & tools to develop your own proprietary model for unique insights.
- **VII) Storytelling, Investment Narrative & Content Strategy**
 - Develop your investment narrative and a content strategy to expand your reach and cultivate interest in your theme.

And **Businesses**:

I) Business Model Design & Strategic Advisory

- Develop your business model and regularly discuss your strategy as your business evolves.



II) Financial Analysis & Projections

- Draft financial projections to determine your profitability across different business scenarios.



III) Storytelling & Presentations for Investors

- Craft a background story for your business and present it to investors in the format they expect it.



IV) Grant Applications, Fundraising & Connection to Investors

- Seek new and different sources of funding according to your business plan and strategy.



See resume attached for more informations about past projects

Contact: nlr@whitestaginvesting.com