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Others: Driving license - No military duties



Nicola Lei Ravello

Core Value Proposition

I am an investment analyst with 10 years of experience and 5 dedicated to the investment themes of water, oceans and biodiversity. I have developed my own investment consultancy supporting leading financial institutions approach the risks and opportunities of these natural capital themes and craft their strategies according to their needs. I thrive in bespoke mandates where a client aims to explore a new idea, concept or develop an innovative solution. I carry my work proactively, independently and diligently, but also easily integrate with a team and like to work collaboratively. I am flexible in my working capacity both in terms of duration or workload, and can be your Swiss Army knife solution to take your project to completion. I finally feel an innate responsibility to take care of nature for the next generations and feel full-filled when I can make an impact at scale through finance and markets.

Key Soft Skills

Quality-Driven - Proactive - Independent - Innovative - Responsible - Systematic Thinking - Resilient - Reliable - Team Player - Passionate - High Energy

Key Tech Skills

Investment Analysis - Market Research - Portfolio Construction - Macroeconomics - Data Visualisation - MS Excel, Word & PPT (Proficient) - R Programming (Proficient)

White Stag Investing

Founder & Managing Director (Full-Time / Jan '19 - Present)

- Established my own investment consultancy in sustainable finance, with a specialisation in **water oceans and biodiversity investments** across asset classes.
- Advised leading and established financial institutions on their **sustainable investment strategy and analysis**. This includes the *Pictet Group*, *Posaidon Capital*, *WWF Switzerland*, *UNDP* and *Sustainable Market Strategies* as well as the *Asian Development Bank (ADB)*, *UNEP-UNDP-PEA* and the *UNCDF* through the *Ocean Assets Institute (OAI)*.
- Engaging investors** on the risks and opportunities in sustainable finance and in natural capital through [daily notes and featured articles on LinkedIn](#). Readership of **3'000 finance professionals**.
- Published a [study on the long-term financial performance of water funds](#)** through the *Swiss Water Partnership* (Water NGO affiliated with the Swiss Department of Cooperation under Foreign Affairs).



Posaidon Capital

Natural Capital Advisor / Senior Associate (Full-Time / July '22 - Mar '23)

- Delivered **impact investment cases** for 50+ global listed equities for a nature-based thematic fund. Further created an **impact monitoring framework** as well as a **materiality heatmap** to screen opportunities within the theme.
- Delivered an **index methodology** for another nature-based thematic fund. Review of the data providers / tools and **designed the rule-based strategy** for the fund.
- Developed an **impact monitoring framework** for a nature-based blended-finance fund. Created countries summary factsheets for selecting investments with the highest impact.
- Wrote a report on the **private equity space** of sustainable seafood and wild-fisheries. Review of the funds landscape, depth of the opportunity and the potential for impact.

Ocean Assets Institute

Head of Research (Part-Time / Mai '21 - June '22)

- Sub-advisory on **oceans and water-linked investments**.
- Supporting the Ocean Assets Institute on the Asian Development Bank's (ADB) and UNEP-UNDP-PEA joint **Healthy Ocean Action Plan (HOAP)**.
- Head of Pipeline Development for a new financing platform **BlueImpact**. Engaging with stakeholders and project developers in the blue economy to finance their projects on the platform.



Senior Analyst (Project-Based / Mai '20 - Apr '21)

- Delivered a **landscape analysis on the blue economy** for ADB's HOAP with a focus on water treatment, water circularity, water efficiency, marine energy, and green ports investments.
- Quantified **the financing gaps and investment opportunity** for these sectors and designed a summary heatmap to overview the space and prioritise intervention for the bank.
- Created an **investor matchmaking tool** to leverage the preferences of different types of investors for the sectors of the blue economy through various **blended finance tools**, and finance the sustainable transition of the blue economy from multiple capital sources. Further drafted a set of **policy recommendations** to address the market failures of the space and further support investments in the blue economy.
- **Pre-due diligence** on: (i) a *seafood processor*, (ii) a *seaweed company with an integrated blockchain platform* and a (iii) *marine-protected area*. Created a **catalytic overview heatmap** to describe how the investment recommendations of the report maximised the bank's agenda given the means of its facility.

Sustainable Market Strategies

ESG Research Analyst (Freelance / Feb '20 - June '22)



- Advisory on **sustainable investment strategies**.
- Contributed to ESG research covering more than **USD 4 trillions of institutional assets**.
- Wrote investment notes on *Asset Allocation around SDGs*, *the Water Investment Theme*, *the Ocean Investment Theme*, *Digital Water*, *NBS and Innovative Differentiation in Water Utilities*.

UNDP

Consultant (Contract - May '21 - Oct 21)



- Due-diligence on a **shark-reef marine protected area (MPA)** in the Fiji for the UNCDF and UNDP.

Pictet Group

Consultant (Contract - Dec '20 - Jan 21)



- Advisory on **water risks** and **stakeholder engagement**.
- Designed a **water stewardship policy** through water risk assessments, an engagement process and an escalation strategy to steer the entire balance sheet of the group on a water-secure transition path.

WWF Switzerland

Consultant (Contract - Oct '20 - Jan 21)



- Advisory on **biodiversity risks** and **quantitative methods**.
- Designed the RfP for the **WWF Biodiversity Risk Filter** to find a data provider partner.

SIGLO Capital Advisors AG / Loucour Solutions

Financial Analyst (Full time / Sept'12 - Dec '18)



- Created a **ESG portfolio simulation tool** to measure the financial performance of sustainable portfolios.
- Delivered an **ILS risk assessment tool** to analyse the potential losses of climate-events insurance funds. The tool was used for portfolio construction.
- Developed a **portfolio and market reporting system** for credit and climate-events insurance funds to monitor performance and risk in clients' portfolios over time.
- Created a **FX pricing analysis tool** to evaluate the FX hedging execution on clients' portfolios.

Master of Arts in Banking and Finance, University of Zürich (Sept '13 - Mar '16)

Magna Cum Laude, GPA 5.1

Master Thesis: The Tracking Performance of Exchange-Trading Funds (ETFs)



Bachelor ès Sciences in Economics, HEC Lausanne (Sept' 08 - April '12)

Magna Cum Laude, GPA 5.0



Languages	French (Native) - English (Fluent) - Italian (Advanced, School in Florence in '13) - German (Advanced, School in Zürich in '19)
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Hobbies	Cooking - Hockey (played 12 years, captaincy for 8 years) - Windsurfing - Hiking - Karate (Blue belt) - Writing
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